

**TEMPORARY SIGN STANDARDS  
(Section 4A.05, Sub-Section C.)**

Type OF Sign	Districts Permitted	Type of Sign Permitted	Maximum Size	Maximum Height	Maximum Number Per Parcel	Permit Required	Required Setback	Permitted Duration (G*)
Construction Sign	All	Freestanding or Wall	16 sq ft	5 ft	1 (H*)	No	(A*)	Issuance of Bldg Permit To Issuance of C of O
Real estate-Sale or Lease of business or vacant lot	Residential	Portable Freestanding	4 sq ft	3 ft	1 (B*)	No	(A*)	Remove within 5 days of completion of sale or lease
Real estate-sale or lease of business or vacant lot	Office, Commercial	Portable Freestanding or Wall	12 sq ft	5 ft	1 (B*)	No	(A*)	Remove within 5 days of completion of sale or lease
Real estate-sale or within 4 or more lots dwelling units	Residential	Portable Freestanding	16 sq ft	5 ft	1 (C*)	No	(A*)	Remove 5 days after all units or lots are sold or leased
Grand Opening Sign	Commercial	Freestanding or wall	16 sq ft	5 ft	1	Yes	(A*)	30 days
Garage Sale Sign	Residential	Freestanding or wall	4 sq ft	5 ft	2	No	(A*)	4 Consecutive Days
Community Special Even Sign	All	(D*)	(D*)	5 ft	(D*)	Yes	(A*)	Duration of Event
Election Sign	All	Freestanding or Wall	16 sq ft	5 ft	None Specified	No	(A*)	14 days after election (Except successful primary candidates that are certified to the next election ballot)
Political Sign	All	Freestanding or wall	16 sq ft	5 ft	None Specified	No	(A*)	
Temporary Window	Commercial and Office	Paper or Fabric	(E*)	Not Applicable	(E*)	No		Maximum display period 30 days (F*)
Banner Sign	Commercial	Plastic or Fabric	16 sq ft	Not Applicable	1	Yes	(A*)	Not to exceed 4 weeks

**\*Footnotes**

## Footnotes

- A. The temporary sign shall be setback a minimum of ten (10') feet from the traveled portion of the road and permission of placement of the sign must be obtained from the property owner abutting the road right-of-way.
- B. On a corner or double frontage lots, two (2) signs, one (1) facing each street shall be permitted. On a lakefront lot, two (2) signs, one (1) facing the road and one (1) facing the lake shall be permitted.
- C. One (1) sign shall be permitted for each access road into the development, provided that such signs are spaced at least five hundred (500') feet apart.
- D. Community Special Event signs may include ground or wall signs, banners, pennants, or similar displays; the Building Official may issue a permit for such signs following review and approval of the number, size, and height by the Mayor.
- E. The total area of all window signs, temporary and permanent, shall not exceed two (3) square feet in office districts, and shall not exceed twenty-five percent (25%) of the total window area in commercial districts. The area of permanent window signs shall be subtracted from the permitted area of all wall signs.
- F. Temporary window signs that are faded, yellowed, ripped or otherwise damaged shall be removed immediately.
- G. The Building Official may require a performance bond to assure proper removal of temporary signs upon expiration of the permitted duration.
- H. Regardless of the number of contractors, subcontractors, etc. only one sign is permitted.

### Section 4A.06 SIGN DESIGN STANDARDS

- A. **Construction Standards:** All signs shall be designed and constructed in a safe and stable manner in accordance with the City's adopted building code, electrical code, and other applicable codes and ordinance. All electrical wiring associated with a freestanding sign shall be installed underground.
- B. **Illumination**
  - 1. **General Requirements.** Signs shall be illuminated only by steady, stationary, shielded light source directed solely at the sign, or internal to it, except EMC's
  - 2. **Non-Glare, Shielded Lighting.** Use of glaring, unshielded, or undiffused lights or bulbs shall be prohibited. Lights may be shaded so as not to project onto adjoining properties or streets.
  - 3. **Traffic Hazard.** Sign illumination that could distract motorists or otherwise create a traffic hazard shall be prohibited.
  - 4. **Bare Bulb Illumination.** Illumination by bare bulbs or flames is prohibited.
  - 5. **EMC's.** An EMC must have a photocell to allow dimming of illuminance (brightness) in response to a decrease in ambient light. The illuminance of an EMC during periods of decreased ambient light shall be measured per table 4A.06(5) listed below. The difference between off and solid message measurements shall not exceed 0.3 foot-candles. Message change frequency of an EMC or any portion of an EMC shall not be less than 15 seconds, and the duration of the changeover shall be less than or equal to